

Zenith opens regional freight hub in Atlanta

Will serve home delivery, split container businesses

By Larry Thomas -- Furniture Today, June 23, 2010

CONOVER, N.C. — Zenith Global Logistics has opened a regional freight hub in Atlanta to accommodate its growing home delivery business and split container program.

The new facility - the company's second new freight hub in the past seven months - will help retailers facing fluctuating inventory and storage capacity needs, said Jack Hawn, Zenith's president and CEO.

"They are relying on our split container program more than ever to help them maintain changing inventory needs," he said.

The company also has been seeing increased demand for its home delivery services in the Atlanta area.

"Especially in our tough economy, retailers are looking for ways to stand out," said David Alioto, executive vice president for home delivery services. "Our carefully developed program is exactly the type of service offering a retailer can leverage to give their business a competitive edge."

In November, Zenith opened a freight hub in Tupelo, Miss. Hawn said the company is eyeing sites in Seattle, Chicago, Orlando, Fla., and Elizabethtown, N.J., for future expansion.

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