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Zenith Freight Lines adds 12 trucks

Will improve service to West Coast

By Furniture Today Staff -- Furniture Today, June 19, 2009

CONOVER, N.C. — Zenith Freight Lines, a unit of Zenith Global Logistics, has added 12 Freightliner cabs to its fleet to meet the growing demand for domestic shipping.

The new trucks, all of which are Cascadia raised-room sleeper cabs, will be especially important for expedited service from the West Coast, said Jack Hawn, president and CEO.

"We're continuing to experience significant growth despite the economic climate, and because of this, we've had to add to our fleet to meet the increase in demand," Hawn said. "We understand the critical importance of speed to market, and these new trucks will ensure we meet or exceed our customers' requirements."

Zenith's expedited services current offers coast-to-coast runs in 48 hours. A recent partnership with home delivery specialist Exel Direct gives retailers the ability to have orders delivered in less than a week.

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