

2007 Supporters

Local Government Supporters:

Catawba County
Cities of Claremont, Conover, Hickory and Newton
Towns of Catawba and Maiden

Committee of 100

ADVISORS

Ron Lindler, Committee of 100 Chair
Charlie Dixon, EDC Chairman
Corky Upchurch, Past EDC Board Member

FOUNDING MEMBERS

Catawba Valley Medical Center
Frye Regional Medical Center
Duke Power Company
Alex Lee, Inc
BB&T
Bank of Granite
Beaver Sports Properties, Inc.
Best of Beers, LLC
The Bolick Foundation
CR Laine Furniture Company, Inc.
Capital Bank
Capital Concepts
Carolina First Associates, LLC
CT Group
Catawba Valley Bank
Century Furniture, LLC
CommScope, Inc
Davidson, Holland, Whitesell & Company, PLLC
Deloitte & Touche, LLC
Delphi Development, LLC
ElectriCities of NC, Inc.
EMBARQ
First Security Company, Inc.
HGH—Hospitality Group of Hickory
Hickory Furniture Mart
Hickory Leather Company, Inc.
Hickory Mechanical, Inc.
Isenhowe, Wood & Cilley, PA
The Keith Corporation
Mike Johnson's Hickory Toyota
Moretz, Inc.
Mullinax & Williams, PLLC
Neill Grading & Construction Company, Inc.
Patrick, Harper & Dixon, LLP
Peoples Bank
Pierre Foods, Inc.
Plastic Packaging, Inc.
Rudy Wright's A Signco
Shurtape Technologies, LLC
Sigmon, Clark, Mackie, Hutton, Hanvey & Ferrell, PA
Sign Systems, Inc.
Technibilt/Cari-All, Ltd.
United Beverage of NC, LLC
Vanguard Furniture
Wachovia Bank, NA
Wesley Hall, Inc.
Whisnant & Company, LLP
Young, Morphis, Bach & Taylor, LLP

SEATHOLDERS

BellSouth Corporation
Interstate Foam & Supply, Inc.
Matthews Construction Company, Inc.
Pepsi-Cola Bottling Company of Hickory
Stanford Furniture Corporation
Wal-Mart
ZF Lemforder Corporation

Major Sponsor:

Catawba County
Chamber of Commerce



Other EDC Supporters:

Hickory Construction, Inc.
Von Drehle Corporation

Some 2006 Catawba County Economic Highlights

- Pallet One plans to build facility, launching Catawba County's plans for "Eco-Complex" at landfill.
- Catawba announces plans for River Oaks Village, a mixed-use/residential development.
- Abernethy Laurels announces \$15 million expansion for continuing care community.
- Idealtalia announces plans for 50,000 square foot expansion.
- Ameritex Technologies buys former J. Royale building and adds new production line.
- Baker Furniture announces plans to locate corporate headquarters in former Corning plant.
- Sarstedt begins construction of 11,000 square foot office expansion.
- Charlotte Metro Foreign Trade Zone approves boundary modification for Hickory Foreign Trade Zone.
- Fiber Line Inc. announces 60,000 square foot expansion creating 25 new jobs.
- Target announces plans to build 1.5 million sq. ft. distribution ctr & create 580 new jobs in Newton.
- Moretz Inc. merges with Gold Toe Investment Corp. creating the largest U. S. sockmaker.
- Renovations begin on new NC Center for Engineering Technologies in former Corning facility off Tate Blvd.
- Von Drehle Corporation announces plans for 60,000 square foot expansion in Newton.
- Twin City Knitting lands contract to supply all socks and belts for all Major League Baseball players.
- Aqua Plastics Inc. announces plans to open facility in the former Gilbert Hose Building in Hickory.



Staff:

Scott Millar, President

Julie Pruett, Dir., Recruitment

Nathan Huret, Existing Industry Coordinator

Tim Bolick, Marketing and Administration

Vivian Gilliam, Office Administration

Catawba County Economic Development Corporation

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Catawba County Economic Development Corporation

2007 Plan of Work Summary



EDC Mission:

The Catawba County Economic Development Corporation Mission is to build a diversified economic base throughout Catawba County by recruiting new business and industry, by retaining existing business and industry and helping them grow, and to foster the creation of jobs.

2007 Plan of Work

OBJECTIVE 1: A Place for New Jobs
(Multi-Jurisdictional Park, Ready Sites, Spec Buildings)
OBJECTIVE 2: New Jobs in Target Sectors

Most Favored Business Targets: Data/Information Technology; Auto Parts Suppliers in Metalworking/Machining/Fabrication, Tool & Die, & Plastics; Frozen & Prepared Foods

Secondary Targets: Any Advanced Manufacturing Opportunity for Existing/Traditional Industries; Telecom; Green Industry and Eco-Complex Opportunities; Marine

Strategies:

I. *Become very Pro-Active on Leads/Research in Target/ Most Favored Business (MFB) Areas*

- a. Research MFB Targets
- b. Uncover Unique Leads within MFB areas

II. *Market Effectively to the Prospect, the Consultant, the Lead Source, & General Public*

- a. Tell the world better about good business news in Catawba

III. *Facilitate the Development necessary for the Sale*

- a. Finalize Data Park, begin coordination for possible M-J Site 2
- b. Use Unique Leads to cause Spec. Bldg/Park Development, Pad-Ready sites
- c. Assist Cities in either/both M-J participation or stand-alone Parks

IV. *Manage the Project/Close the Sale*

- a. MFB Project Management on Unique Leads/ EDC-sourced Leads
- b. General Project Management
- c. Existing Industry Expansion Projects, particularly investments upgrading & modernizing processes or global competitiveness; Marine Trades

V. *Assisting those Invested in Catawba County*

- a. Continue visitation program/troubleshooting
- b. Install E-Pulse EI software to manage/ analyze trends/problems/opportunities in existing industry base
- c. Develop HELPWEB program & software to provide 24 hour assistance to Existing Industries in permitting/construction & problem-solving (similar to Sarasota's Hotline)

2007 EDC Plan of Work: Creating Jobs & Places to Work

2007 NEW INITIATIVES :



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