

## 2006 Supporters

### Local Government Supporters:

Catawba County  
 Cities of Claremont, Conover, Hickory and Newton  
 Towns of Brookford, Catawba, and Maiden

### Committee of 100

#### ADVISORS

Ron Lindler, Committee of 100 Chair  
 Charlie Dixon, EDC Chairman  
 Corky Upchurch, Past EDC Board Member

#### FOUNDING MEMBERS

Catawba Valley Medical Center  
 Frye Regional Medical Center  
 Duke Power Company  
 Alex Lee, Inc  
 BB&T  
 Bank of Granite  
 Beaver Sports Properties, Inc.  
 Best of Beers, LLC  
 The Bolick Foundation  
 CR Laine Furniture Company, Inc.  
 Capital Bank  
 Capital Concepts  
 Carolina First Associates, LLC  
 Catawba Transportation Group  
 Catawba Valley Bank  
 Century Furniture, LLC  
 CommScope, Inc  
 Davidson, Holland, Whitesell & Company, PLLC  
 Deloitte & Touche, LLC  
 Delphi Development, LLC  
 Electricities of NC, Inc.  
 EMBARQ  
 First Security Company, Inc.  
 HGH—Hospitality Group of Hickory  
 Hickory Furniture Mart  
 Hickory Leather Company, Inc.  
 Hickory Mechanical, Inc.  
 Isenhower, Wood & Cilley, PA  
 The Keith Corporation  
 Mike Johnson's Hickory Toyota  
 Moretz, Inc.  
 Mullinax & Williams, PLLC  
 Neill Grading & Construction Company, Inc.  
 Patrick, Harper & Dixon, LLP  
 Peoples Bank  
 Pierre Foods, Inc.  
 Plastic Packaging, Inc.  
 Proctor Wholesale Company, Inc.  
 Rudy Wright's A Signco  
 Shurtape Technologies, LLC  
 Sigmon, Clark, Mackie, Hutton, Hanvey & Ferrell, PA  
 Sign Systems, Inc.  
 Technibilt/Cari-All, Ltd.  
 Vanguard Furniture  
 Wachovia Bank, NA  
 Wesley Hall, Inc.  
 Whisnant & Company, LLP  
 Young, Morphis, Bach & Taylor, LLP

#### SEATHOLDERS

BellSouth Corporation  
 Interstate Foam & Supply, Inc.  
 Matthews Construction Company, Inc.  
 Pepsi-Cola Bottling Company of Hickory  
 Stanford Furniture Corporation  
 Wal-Mart  
 ZF Lemforder Corporation

### Major Sponsor:

Catawba County  
 Chamber of Commerce



### Other EDC Supporters:

Hickory Construction, Inc.  
 Von Drehle Corporation

## 2006 EDC Priorities Plan

Mfg	M,J-site planned & engineered	Opportunity & Regional Asset Mapping	Comm. of 100 considered Viable & Valuable
Exist Ind	Better EI Database & Effective Reporting/Feedback Mechanism	EI Communications System (paper & electronic)	Deep EI Programming: UL/3PL, FTZ, Workforce
Non-Mfg	Speculative Building Oversight	Specialty Auto Initiatives	Mixed Use Initiatives in Growth Corridors
Admin	Oversee & Administer Committee of 100	Coordinate & Produce Specialty Collateral Pieces	Rework all Office Filing Systems
Support	Monthly Real Estate Visitation Program	10 Key Site/Building Marketing Pieces	Update Aerials/ Wall of Fame
Board	Funding: Committee of 100	Involvement: EDC & C100 Functions	Oversight: Plan of Work Accomplishment



### Staff:

*Tim Bolick, Administration/Marketing*  
*Vivian Gilliam, Office Administration*  
*Bebe Leitch, Dir., Existing Industry Services*  
*Julie Pruett, Dir., Non-Mfg. Recruitment*  
*Scott Millar, President*

## Catawba County Economic Development Corporation

1960-B 13th Avenue Drive, SE  
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 Hickory, NC, USA 28603  
 Phone: 828-267-1564  
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[www.catawbaedc.org](http://www.catawbaedc.org)

## Catawba County Economic Development Corporation

## 2006 Plan of Work Summary



### EDC Mission:

The Catawba County Economic Development Corporation Mission is to build a diversified economic base throughout Catawba County by recruiting new business and industry, by retaining existing business and industry and helping them grow, and to foster the creation of jobs.

**Summary: 2006 Plan of Work**

*Please see 2006 Plan of Work for full details*

**Goal I: Recruit New Jobs and Tax Base to Catawba Co.** by targeting 120 or more new manufacturing & non-mfg. Prospects and their consultant community advisors

**1. Most Favored Industry Targets:**

- a. Manufacturing: Automotive/Motorsports; Machine Mfg. & Metaworking; Medical Equip. Mfg.; Pharmaceutical Mfg; Plastics; Boatbuilders
- b. Non-Manufacturing: Distribution; Healthcare and Medical Services; Call & Service Centers; Offices/HQ's, Research & Office Parks; Large Commercial Centers; Continuing Care Retirement Communities, Aviation Services



**Goal II: Provide Support to existing Catawba County employers,** assisting them in order to have stability & to maintain/create jobs & tax base

1. Perform direct Visitation Program to 100 or more local industries to provide assistance in problem solving and resolution and to broaden understanding of EDC role
2. Partner with the Catawba County Chamber of Commerce and others to broaden the understanding of available assistance available to Existing Employers



**Goal III: Provide Support to achieve Goals I & II, Product Development and Project Financing**

1. Coordinate Project Financing Programs such as Industrial Revenue Bonds, CDBG's, & Incentives; FORESIGHT Most Favored Business Program; and Develop/Initiate Strategies for competitive Plant Sites and Parks Development
2. Develop Collateral Marketing to support program initiatives



3. Redesign Website and update all presentation materials and reports, update/maintain Real Estate Database
4. Develop an effective and valuable Committee of 100 to supplement marketing efforts



5. Share and optimize resources/information with Chamber, CVB, Hickory Metro Higher Education Center, CVCC, Lenoir-Rhyne College, NC Center for Engineering Technologies, WPCOG and other resource providers

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