



Catawba County Economic Development Corporation

EDC Committee of 100



What is the Committee of 100?

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The Committee of 100 is the EDC's private funding mechanism supporting target initiatives, marketing programs, analysis, site and park development efforts, and other special programs undertaken at the direction of the EDC Board. The EDC is responsible for attracting jobs and capital investment to the County; since 1978 the EDC has assisted in the creation of over 3000 jobs and over \$2 billion in investment in Catawba County. The EDC efforts caused over 1500 jobs to be created in 2006 and 2007.

Has the EDC been successful?

Many of the companies that you recognize as strong corporate citizens were recruited to the area through efforts of the EDC. Some of these include: Getrag, General Dynamics-Prodelin, ZF Lemforder, Poppelmann Plastics and others; Our staff and Board are also actively working with existing companies such as the von Drehle Corp., Shurtape, and others to facilitate their continued growth & success.

How do I know what the Committee of 100 is doing?

Supporters will be kept abreast of the Committee of 100 activities through breakfast meetings, invitation only social gatherings, appreciation events, a periodic newsletter, a subscription to the WPCOG Economic Indicators Report, and other mailings. Your involvement will allow you to keep current on issues & initiatives the Committee of 100 is working on & for you to let your ideas be known.

What will it cost?

A Committee of 100 Seat is \$1000 per year. The **Founders Commitment** requires a minimum commitment for 5 years (or totaling \$5,000 or more). Your financial support will help fund the many activities of the EDC. Consider making an investment in the Committee of 100. Multiple Seats may be purchased at the cost of \$500 per seat following the initial contribution.

What's in it for me?

Increased job opportunities, economic growth and capital investment directly or indirectly benefit every business in Catawba County. A membership in the Committee of 100 is an investment opportunity for your own business. Members will receive special recognition on the EDC website at www.catawbaedc.org and on the EDC's Plan of Work Brochure which is distributed annually at numerous meetings and events throughout the County. Other publications may be developed for additional exposure.

Where does my money go?

The Committee of 100 funds will go to the marketing budget of the Catawba County Economic Development Corporation. This funding will support the EDC's economic development programs and activities under the direction of the EDC Board. The EDC is a 501(c)3 non-profit Corporation and membership in and support of the Committee of 100 is tax deductible. As an example, spending was directed to assist with preliminary engineering costs for the Target site, to develop a site presentation package for a multi-jurisdictional business park suitable for very large users and to fund an in-depth labor analysis which has proven to be invaluable in our current recruiting efforts.



**Catawba County
Economic Development Corporation**

EDC Committee of 100 (cont.)

Committee of 100 Founding Members



**Rudy Wright's
A Signco**



HICKORY
MUSEUM OF ART

**Hospitality Group of
Hickory**



**David Isenhower,
Attorney at Law**

Sign Systems, Inc.



UNITED BEVERAGES
of North Carolina, LLC



**Beaver Sports
Properties, Inc.**



**Mullinax and
Mullinax, PLLC**



Best of Beers, LLC



WACHOVIA
A Wells Fargo Company

**The Bolick
Foundation**

**Davidson, Holland,
Whitesell & Co., PLLC**



Wesley Hall, Inc.



**Young, Morphis,
Bach & Taylor, LLP**



**Hickory Leather Co.,
Inc.**





**Catawba County
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EDC Committee of 100 (cont.)

Committee of 100 Seatholders (2010)



MARTIN ♦ STARNES
& ASSOCIATES, CPAs, P.A.



Local Government Supporters

Catawba County
Town of Catawba
City of Claremont
City of Conover
City of Hickory
Town of Maiden
City of Newton