



About the EDC



EDC Mission and 2011 Plan of Work Summary

EDC Mission

The Catawba County Economic Development Corporation Mission is to build a diversified economic base throughout Catawba County by recruiting new business and industry, by retaining existing business and industry and helping them grow, and to foster the creation of jobs.

2011 Plan of Work: Preparedness Packaging, and Presentation

(Approved 1/12/2011)

- I. EDC will cause additional "Ready Sites/Parks" to be developed for quick assumption.**
- II. EDC will aggressively recruit jobs and investment in targeted sectors and for general opportunities in manufacturing and service.**
- III. EDC will vigorously support Existing Industries, innovation and smaller business development.**

2011 Situational Analysis

- Continued high unemployment and community needs
- Local budget challenges will force reallocation of resources
- Aggressive regional/national competition due to chronic unemployment
- Raleigh: Statewide budget challenge and potential anti-incentive stance

2011 Catawba EDC Plan of Work Detail:

- I. Facilitate the development of **assumable Sites/Parks** for targeted sector needs and general business needs:**

 - a. Continue development of Multi-Jurisdictional Business Park(s)**
 - i. Multi-Jurisdictional Park 2: Data Center Park #2, located in Conover
 - ii. Assess viability of additional park development (mid-range timeframe + preservation of long-range needs across the County)
 - b. Develop/Enhance Municipal and Private Sites & Parks**
 - i. Repackage Claremont Rail Park
 - ii. Explore Public and Private opportunities and potential for existing park/site enhancements in Newton, Catawba, Conover, Maiden, Hickory
 - iii. Develop Individual Community Packaging for web/print usage for all Communities



- II. Target to increase Catawba's opportunities in **Data Centers and Telecommunications, Energy and Energy Suppliers, Niche Manufacturing, and Service/Support** sectors
 - a. Market to **Data Center** sector using NC Data Center Corridor advantages and refine tie-in with CommScope/Corning/Draka/Telecom Suppliers regarding supplier linkage and advantages
 - b. Market to **Energy/Emerging Energy** sectors showing growth and local promise (solar, nuclear, etc.) using Eco-Complex and proximity to Charlotte
 - c. **Niche Manufacturing** facilities, particularly involving large rail demand, speed of construction, innovation support, process support mechanisms (such as NC Center for Engineering Technologies, Manufacturing Solutions Center)
 - d. **Non-manufacturing (service and support facilities)**, particularly in IT/Communications

- III. Promote new means to assist **Existing Industries** compete globally
 - a. Manage regional "SupplierNet" project to highlight and promote buyer/supplier networking within Catawba and area manufacturers
 - b. Prioritize high-impact visitation program

- IV. **Other:**
 - a. **Committee of 100:** target and recruit 20 new members
 - b. Develop "**Value of New Investment**" materials to counter anti-incentive discussion
 - c. Argue for re-analysis of **State Tiering** methodology for Distressed Status
 - d. Map **Fiber Routes** throughout County and Region



EDC Staff & Board of Directors

EDC Staff

Scott Millar, President smillar@catawbacountync.gov
 Julie Pruett, Director, Business Recruitment jpruett@catawbacountync.gov
 Nathan Huret, Existing Industry Coordinator nhuret@catawbacountync.gov
 Tim Bolick, Administration/Marketing tbolick@catawbacountync.gov
 Vivian Gilliam, Office Administration vgilliam@catawbacountync.gov
 Susie Miller, Special Projects susiemiller@catawbacountync.gov

EDC 2011-2012 Board of Directors

Mr. Joe Beaman, Jr.; Chair

Peoples Bank
 Post Office Box 467
 Newton, N.C. 28658
 Phone: 828-465-4557
 E-Mail: jbeaman@peoplesbanknc.com
 Appointment: Newton
 Term Expires: June 30, 2012 (2nd term)

Dr. Garrett Hinshaw

Catawba Valley Community College
 2550 Highway 70 SE
 Hickory, NC 28602
 Phone: 828-327-7000 x4210
 E-Mail: ghinshaw@cvcc.edu
 Appointment: Catawba County
 Term Expires: June 30, 2014 (2nd term)

Ms. Ellie Bradshaw; Vice Chair

Patrick, Harper & Dixon, LLP
 Post Office Box 218
 Hickory, NC 28603
 Phone: 828-322-7741
 E-Mail: ebradshaw@phd-law.com
 Appointment: Catawba County
 Term Expires: June 30, 2014 (2nd term)

Mr. F. Jay Reardon, Jr.

Hickory Chair Co.
 Post Office Box 2147
 Hickory, NC 28603
 Phone: 828-328-1802
 E-Mail: jreardon@hickorychair.com
 Appointment: Catawba County
 Term Expires: June 30, 2012 (1st term)

Mr. Dan R. Timmerman, Sr.; Secretary/Treasurer

Timmerman Manufacturing Inc.
 PO Box 1148
 Conover, NC 28613
 Phone: 828-464-1778
 E-Mail: dan@timmermanmfg.com
 Appointment: Conover
 Term Expires: June 30, 2013 (2nd term)

Mr. J. Anthony "Tony" Rose

Catawba Valley Medical Center
 810 Fairgrove Church Road
 Hickory, North Carolina 28602
 Phone: 828-326-3800
 E-Mail: trose@catawbamemorial.org
 Appointment: Hickory
 Term Expires: June 30, 2014 (2nd term)

Mr. Larry Aiello

3603 Bermuda Drive NE
 Conover, North Carolina 28613
 Phone: 828-459-1673
 E-Mail: larryaiello1@gmail.com
 Appointment: Hickory
 Term Expires: June 30, 2012 (2nd term)

Mr. Frank B. "Burk" Wyatt, II

CommScope Inc.
 Post Office Box 339
 Hickory, N.C. 28603
 Phone: 828-323-4917
 E-Mail: fbwyatt@commscope.com
 Appointment: Catawba County
 Term Expires: June 30, 2013 (2nd term)

Mr. Charles "Charlie" Bell

HBF
 Post Office Box 8
 Hickory, NC 28603
 Phone: 828-328-2064
 E-Mail: cbell@hbf.com
 Appointment: Catawba County
 Term Expires: June 30, 2013 (2nd term)



Catawba County Economic Development Corporation

EDC Committee of 100



What is the Committee of 100?

What is the Committee of 100?

The Committee of 100 is the EDC's private funding mechanism supporting target initiatives, marketing programs, analysis, site and park development efforts, and other special programs undertaken at the direction of the EDC Board. The EDC is responsible for attracting jobs and capital investment to the County; since 1978 the EDC has assisted in the creation of over 3000 jobs and over \$2 billion in investment in Catawba County. The EDC efforts caused over 1500 jobs to be created in 2006 and 2007.

Has the EDC been successful?

Many of the companies that you recognize as strong corporate citizens were recruited to the area through efforts of the EDC. Some of these include: Getrag, General Dynamics-Prodelin, ZF Lemforder, Poppelmann Plastics and others; Our staff and Board are also actively working with existing companies such as the von Drehle Corp., Shurtape, and others to facilitate their continued growth & success.

How do I know what the Committee of 100 is doing?

Supporters will be kept abreast of the Committee of 100 activities through breakfast meetings, invitation only social gatherings, appreciation events, a periodic newsletter, a subscription to the WPCOG Economic Indicators Report, and other mailings. Your involvement will allow you to keep current on issues & initiatives the Committee of 100 is working on & for you to let your ideas be known.

What will it cost?

A Committee of 100 Seat is \$1000 per year. The **Founders Commitment** requires a minimum commitment for 5 years (or totaling \$5,000 or more). Your financial support will help fund the many activities of the EDC. Consider making an investment in the Committee of 100. Multiple Seats may be purchased at the cost of \$500 per seat following the initial contribution.

What's in it for me?

Increased job opportunities, economic growth and capital investment directly or indirectly benefit every business in Catawba County. A membership in the Committee of 100 is an investment opportunity for your own business. Members will receive special recognition on the EDC website at www.catawbaedc.org and on the EDC's Plan of Work Brochure which is distributed annually at numerous meetings and events throughout the County. Other publications may be developed for additional exposure.

Where does my money go?

The Committee of 100 funds will go to the marketing budget of the Catawba County Economic Development Corporation. This funding will support the EDC's economic development programs and activities under the direction of the EDC Board. The EDC is a 501(c)3 non-profit Corporation and membership in and support of the Committee of 100 is tax deductible. As an example, spending was directed to assist with preliminary engineering costs for the Target site, to develop a site presentation package for a multi-jurisdictional business park suitable for very large users and to fund an in-depth labor analysis which has proven to be invaluable in our current recruiting efforts.



**Catawba County
Economic Development Corporation**

EDC Committee of 100 (cont.)

Committee of 100 Founding Members



**Rudy Wright's
A Signco**



HICKORY
MUSEUM OF ART

**Hospitality Group of
Hickory**



**David Isenhower,
Attorney at Law**

Sign Systems, Inc.



UNITED BEVERAGES
of North Carolina, LLC



**Beaver Sports
Properties, Inc.**



**Mullinax and
Mullinax, PLLC**



Best of Beers, LLC



WACHOVIA
A Wells Fargo Company

**The Bolick
Foundation**

**Davidson, Holland,
Whitesell & Co., PLLC**



Wesley Hall, Inc.



**Young, Morphis,
Bach & Taylor, LLP**



**Hickory Leather Co.,
Inc.**





**Catawba County
Economic Development Corporation**

EDC Committee of 100 (cont.)

Committee of 100 Seatholders (2010)



MARTIN ♦ STARNES
& ASSOCIATES, CPAs, P.A.



Local Government Supporters

Catawba County
Town of Catawba
City of Claremont
City of Conover
City of Hickory
Town of Maiden
City of Newton