

2009 Supporters

Local Government Supporters:

Catawba County
Cities of Claremont, Conover, Hickory and Newton
Towns of Catawba and Maiden

Committee of 100

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Frye Regional Medical Center
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Beaver Sports Properties, Inc.
Best of Beers, LLC
The Bolick Foundation
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Wesley Hall, Inc.
Whisnant & Company, LLP
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SEATHOLDERS

AT&T
ECS Carolinas, LLP
Flowers Foods
L.D. Austin Company
Martin Starnes, CPAs, PA

Existing Industry Plan of Work: 2009

Priority 1—How can we further support our existing high-growth companies?

- A. Continue the undertakings from 2008's Existing Industry Plan of Work—SupplierNet, *Industry Pulse* and other programs
- B. Examine and potentially develop a High Impact program, focused on rewarding growing companies that continue to give back to the community, their employees and the environment
- C. Explore green and growth industry supply chains—matchmaking local industry to the links/companies of these supply chains
- D. Working with interested parties, explore and develop means for improved communication of industry best practices

Priority 2—How can we position our existing industries to thrive in a troubled economy?

- A. Continue to publish *Industry Pulse*, highlighting growth opportunities and cost savings measures for area industry
- B. Continue to utilize and actively promote the Existing Industry HELPWEB
- C. Remain abreast of all Federal/State Stimulus opportunities and continually disseminate relevant and timely information
- D. Further promote and market foreign trade opportunities—in particular, the region's underutilized Foreign Trade Zone sites and programs like NC State's ExporTech

Priority 3—How can we build a 21st century workforce and address the hastening skills gap?

- A. Continue several of the undertakings from 2008's Existing Industry Plan of Work - in particular, the Training Consortium, private-education partnerships and membership on regional workforce committees
- B. Working with interested parties, build the area's career readiness certificate database of employers and employees
- C. Work within the EDC's larger efforts to maintain, grow and market a proud/positive manufacturing mindset

*Catawba County Economic
Development Corporation*

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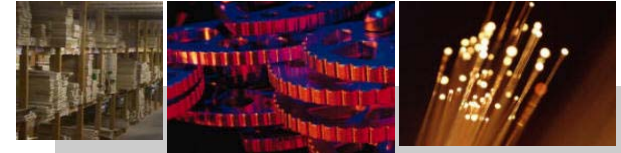
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www.catawbaedc.org

www.catawbaedc.org/HELPWEB.htm



Business Retention & Expansion Program



The Catawba County Economic Development Corporation's Existing Industry Program was created to assist in solving business headaches for Catawba County industries so they can concentrate on their processes, thereby insuring continued business health and growth within Catawba County.

Catawba County's Retention & Expansion Program

There are many services, most available at no charge, to assist Catawba County's existing industries. The Economic Development Corporation serves as a clearinghouse for business information to existing industries and can usually provide information or assistance to help you minimize time spent in solving your business problem.

The Catawba County EDC stands ready to assist in any business problem you may encounter. We are here to help Catawba County's industries stay and grow.



Existing Industry HELPWEB

The Existing Industry HELPWEB, an online problem resolution website, is designed to give companies an immediate mechanism to report existing industry problems on any variety of subjects — from development to closure, anywhere in the County.

www.catawbaedc.org/HELPWEB.htm

Industry Pulse e-Newsletter

Industry Pulse is the monthly e-Newsletter for Catawba County's existing industries.

Many resources and opportunities exist to help companies, yet too often these same companies do not know about or do not have the time to find what is available.



**Industry Pulse
E-Newsletter**

Industry Pulse offers a quick glance at these opportunities or other news of particular relevance to your company.

You may sign up via the HELPWEB.

Training

- Customized Training Program: The NC Community College System has designed a training program capable of reacting quickly to the needs of businesses across the State.

In order to receive assistance, eligible businesses and industries must demonstrate two or more of the following criteria:

- Making an appreciable capital investment
- Deploying new technology
- Creating jobs, or enhancing the productivity and profitability of the operations within the State
- Skills of the workforce will be enhanced



Resources may support training assessment, instructional design, instructional costs and training delivery for personnel involved in the direct production of goods and services. Production and technology support positions are also eligible for training support.

- In addition to the Customized Training Program, there are other forms of training assistance through the Incumbent Workforce Grant and the reduced training costs of the Occupational Extension to name a few.

Foreign Sales

- Implementation of Foreign Trade Zone in Catawba County
- Import/Export Coordination through the NC Department of Commerce



Financial Assistance

- Industrial Revenue Bonds (IRB)
- Article 3J Credits for Investment and Job Creation — Tier 2 and Urban Progress Zone enhancements
- Other Investment and Job Tax Credits (One NC Fund, Job Development Investment Grant, R&D Tax Credit)
- Green Economy Tax Credits (Green Business Fund, Renewable Energy Tax Credit)
- Infrastructure improvement grants/loans (Community Development Block Grant, Rail Industrial Access Program)
- Other incentives (State and Local)

Real Estate Assistance

- Comprehensive Building (from 10,000 to over 400,000 sf) & Site Database (from 2 to 238 acres)
- GIS mapping and analysis

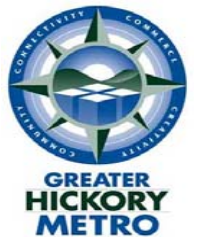
Other Assistance

- Assistance & coordination with utility companies
- Environmental assistance (NCDENR, Brownfield)
- Cost of living, school, quality of life, wage and benefit surveys, and other community data
- Permitting and building inspections
- Potential buyer/supplier contacts
- Coordinating media coverage (press releases, announcements)
- Government procurement



- Contact with workforce employment agencies (ESC, JobLink, temporary agencies)
- Regulatory and legislative ombudsman for industry
- Trade show and training/certification events calendar
- Transportation assistance (NCDOT, Norfolk Southern)
- Liaison to municipalities and Catawba County officials and departments
- Local and statewide networking

(NC Department of Commerce, Charlotte Regional Partnership, Charlotte/Douglas International Airport, etc.)



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